

# Real Estate REVIEW

## Current Advertising Rates

### SIZE OPTIONS

### BASE RATE

Full Page Ad (7" w x 9.75").....	\$240 (B&W)
Half Page Ad (7" w x 4.75").....	\$140 (B&W)
Quarter Page Ad (3.5w x 4.75").....	\$70 (B&W)

### COLOR OPTIONS

### ADD TO BASE RATE ABOVE

Spot (single) Color - Any color, all sizes.....	\$20 per color
Four-Color Process - All sizes.....	\$50

### PREMIUM PLACEMENTS

### AD RATE

Outside Front Cover - 4-Color <sup>1</sup> .....	\$490
Outside Back Cover - 4-Color, Full Page Only...	\$400
Inside Front Cover - 4-Color, Full Page Only.....	\$365
Inside Back Cover - 4-Color, Full Page Only.....	\$340
Inside Front Cover Facing (Pg 3) - ½ and ¼ Page Only.....	Add 50% to base rate
Inside Back Cover Facing.....	Add 25% to base rate
Other "Special Placement" Positions (Subject to approval).....	Add 25% to base rate

<sup>1</sup> Includes full photography service, four-color quarter-page descriptive panel on Page Three, plus 30-day "Cover Home" photo-spread on RimCountry.Com website with one-year archive access. Certain restrictions apply. Inquire for details.

Pricing is based on monthly production of the publication, to include all layout, typesetting, photo-conversion, color processing and full graphic art services. All ad copy is accepted on a space-availability basis and is subject to the physical limitations of that issue's layout requirements.

BASED ON A GUARANTEED MINIMUM MONTHLY CIRCULATION TO 16,000 READERS